

# WJCX 99.5 FM

## Life Begins at the Cross



2881 Ohio Street Suite 8, Bangor, Maine 04401  
 Phone/Fax: (207) 884-6052  
 E-mail: [wjcx@calvarychapel.com](mailto:wjcx@calvarychapel.com)

### How much does it cost?

#### A. General Sponsorship Rate Schedule:

Length	Rate	Per
30 second	\$100.00	Month
45 Second	\$120.00	Month
60 Second	\$150.00	Month

1. 30, 45, 60 second spots will be aired twice a day minimum R.O.S. (run of station) between 5:00 a.m. and 12:00 a.m.
2. WJCX does not run spots on Sundays.

#### B. Program Sponsorship Rate Schedule:

Type of spot	Premium Rate
Drive Time 6:00-9:00a.m./4:00-7:00p.m.	\$50.00 a month
Midday 9:00a.m - 4:00 p.m.	\$40.00 a month
Evening 7:00 p.m.- 6:00 a.m.	\$30.00 a month

1. 15 second mention placed at the beginning or end of a particular program, aired once a day Monday through Friday.

#### C. Commercial Spots Schedule:

Type of spot	Rate
30 Second	\$5.00 each
45 Second	\$6.00 each
60 Second	\$7.00 each

1. Sold on a per spot basis, with a 15 spot minimum buy. Production on spots is at no extra cost.

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**A. Weekday Program Rate Schedule: (Drive Times) 6AM TO 9AM & 4PM TO 7PM**

15 Minute	\$150.00	Calvary (without production)
15 Minute	\$200.00	Non-Calvary (without production)
30 Minute	\$250.00	Calvary (without production)
30 Minute	\$300.00	Non-Calvary (without production)

**B. Weekday Program Rate Schedule:**

15 Minute	\$100.00	Calvary (without production)
15 Minute	\$150.00	Non-Calvary (without production)
30 Minute	\$200.00	Calvary (without production)
30 Minute	\$250.00	Non-Calvary (without production)

**C. Weekend Program Rate Schedule:**

15 Minute	\$25.00 per weekend	Calvary (without production)
15 Minute	\$30.00 per weekend	Non-Calvary (without production)
30 Minute	\$40.00 per weekend	Calvary (without production)
30 Minute	\$50.00 per weekend	Non-Calvary (without production)

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<b>30 Second</b>	
<b>Runs per day</b>	<b>Price per Month</b>
2x	\$40
3x	\$50
4x	\$70
5x	\$85
6x	\$100

<b>45 Second</b>	
<b>Runs per day</b>	<b>Price per Month</b>
3x	\$60
4x	\$90
5x	\$105
6x	\$120

<b>60 Second</b>	
<b>Runs per day</b>	<b>Price per Month</b>
2x	\$65
3x	\$80
4x	\$100
5x	\$125
6x	\$150

\*The maximum we run any Client in a day is 6 times.